

## INVOICE



**KSTP-TV, LLC and KSAX-TV, Inc.**  
**3415 University Ave**  
**Saint Paul, MN 55114-2099**  
**Main: (651)646-5555**  
**Billing: (651)642-4230**

www.kstp.com

Billing Address:

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**11350 Random Hills Road**  
**Ste 670**  
**Fairfax, VA 22030-7428**

Send Payment To:

**KSTP-TV, LLC and KSAX-TV, Inc.**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	Invoice Date	Invoice Month	Invoice Period
166808-1	09/23/12	September 2012	08/27/12 - 09/23/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Local Account KSTP House	MSP - KSTP/ KS	Local

Advertiser	Product	Estimate Number
Graves for Congress		12063

Flight Dates	Order #	Alt Order #
09/19/12 - 09/23/12	166808	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	09/19/12	09/23/12	M-F 5-530a News	5-530a	--- 11--	:30	2	\$225.00	NM	
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> --- 11--	<u>Spots/Week</u> 2	<u>Rate</u> \$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	M	Th	09/20/12	5:12 AM	M-F 5-530a News	5-530a	:30	JGTV1201H	\$225.00	NM
2	M	F	09/21/12	5:24 AM	M-F 5-530a News	5-530a	:30	JGTV1201H	\$225.00	NM
2	09/19/12	09/23/12	M-F 530-6a News	530-6a	--- 11--	:30	2	\$225.00	NM	
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> --- 11--	<u>Spots/Week</u> 2	<u>Rate</u> \$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	M	Th	09/20/12	5:55 AM	M-F 530-6a News	530-6a	:30	JGTV1201H	\$225.00	NM
2	M	F	09/21/12	5:45 AM	M-F 530-6a News	530-6a	:30	JGTV1201H	\$225.00	NM
3	09/19/12	09/23/12	M-F 6-7a News	6-7a	--- 11--	:30	2	\$325.00	NM	
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> --- 11--	<u>Spots/Week</u> 2	<u>Rate</u> \$325.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	M	Th	09/20/12	6:24 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	JGTV1201H	\$325.00	NM
2	M	F	09/21/12	6:13 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	JGTV1201H	\$325.00	NM
4	09/19/12	09/23/12	M-F 6-7a News	6-7a	--- 11--	:30	2	\$325.00	NM	
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> --- 11--	<u>Spots/Week</u> 2	<u>Rate</u> \$325.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	M	Th	09/20/12	6:54 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	JGTV1201H	\$325.00	NM
2	M	F	09/21/12	6:59 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	JGTV1201H	\$325.00	NM
5	09/19/12	09/23/12	M-F GMA	7-9a	--- 11--	:30	2	\$250.00	NM	
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> --- 11--	<u>Spots/Week</u> 2	<u>Rate</u> \$250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

# INVOICE



Send Payment To:

**KSTP-TV, LLC and KSAX-TV, Inc.**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	Invoice Date	Invoice Month	Invoice Period
166808-1	09/23/12	September 2012	08/27/12 - 09/23/12
Advertiser	Product	Estimate Number	
Graves for Congress		12063	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
5	09/19/12	09/23/12	M-F GMA	7-9a	--- 11--	:30	2	\$250.00	NM																																													
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>Th</td><td>09/20/12</td><td>7:58 AM</td><td>M-F GMA</td><td>7-9a</td><td>:30</td><td>JGTV1201H</td><td>\$250.00</td><td>NM</td></tr><tr><td>2</td><td>M</td><td>F</td><td>09/21/12</td><td>8:48 AM</td><td>M-F GMA</td><td>7-9a</td><td>:30</td><td>JGTV1201H</td><td>\$250.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	Th	09/20/12	7:58 AM	M-F GMA	7-9a	:30	JGTV1201H	\$250.00	NM	2	M	F	09/21/12	8:48 AM	M-F GMA	7-9a	:30	JGTV1201H	\$250.00	NM												
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6	09/19/12	09/23/12	Su GMA	7-8a	----- 1	:30	1	\$450.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>----- 1</td><td>1</td><td>\$450.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>Su</td><td>09/23/12</td><td>7:40 AM</td><td>Su GMA</td><td>7-8a</td><td>:30</td><td>JGTV1201H</td><td>\$450.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	----- 1	1	\$450.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	Su	09/23/12	7:40 AM	Su GMA	7-8a	:30	JGTV1201H	\$450.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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1	M	Su	09/23/12	7:40 AM	Su GMA	7-8a	:30	JGTV1201H	\$450.00	NM																																												
8	09/19/12	09/23/12	M-F The View	10-11a	---- 1--	:30	1	\$300.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>---- 1--</td><td>1</td><td>\$300.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>F</td><td>09/21/12</td><td>10:59 AM</td><td>M-F The View</td><td>10-11a</td><td>:30</td><td>JGTV1201H</td><td>\$300.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	---- 1--	1	\$300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	F	09/21/12	10:59 AM	M-F The View	10-11a	:30	JGTV1201H	\$300.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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1	M	F	09/21/12	10:59 AM	M-F The View	10-11a	:30	JGTV1201H	\$300.00	NM																																												
9	09/19/12	09/23/12	M-F Midday News	11a-12p	--- 1---	:30	1	\$150.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>--- 1---</td><td>1</td><td>\$150.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>Th</td><td>09/20/12</td><td>11:27 AM</td><td>M-F Midday News</td><td>11a-12p</td><td>:30</td><td>JGTV1201H</td><td>\$150.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	--- 1---	1	\$150.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	Th	09/20/12	11:27 AM	M-F Midday News	11a-12p	:30	JGTV1201H	\$150.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	M	Th	09/20/12	11:27 AM	M-F Midday News	11a-12p	:30	JGTV1201H	\$150.00	NM																																												
10	09/19/12	09/23/12	Millionaire	4-430p	---- 1--	:30	1	\$150.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/17/12	09/23/12	---- 1--	1	\$150.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	M	F	09/21/12	4:14 PM	Millionaire	4-430p	:30	JGTV1201H	\$150.00	NM																																												
11	09/19/12	09/23/12	430p News	430-5p	-- 11---	:30	2	\$200.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>-- 11---</td><td>2</td><td>\$200.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>W</td><td>09/19/12</td><td>4:53 PM</td><td>430p News</td><td>430-5p</td><td>:30</td><td>JGTV1201H</td><td>\$200.00</td><td>NM</td></tr><tr><td>2</td><td>M</td><td>Th</td><td>09/20/12</td><td>4:52 PM</td><td>430p News</td><td>430-5p</td><td>:30</td><td>JGTV1201H</td><td>\$200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	-- 11---	2	\$200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	W	09/19/12	4:53 PM	430p News	430-5p	:30	JGTV1201H	\$200.00	NM	2	M	Th	09/20/12	4:52 PM	430p News	430-5p	:30	JGTV1201H	\$200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/17/12	09/23/12	-- 11---	2	\$200.00																																																	
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1	M	W	09/19/12	4:53 PM	430p News	430-5p	:30	JGTV1201H	\$200.00	NM																																												
2	M	Th	09/20/12	4:52 PM	430p News	430-5p	:30	JGTV1201H	\$200.00	NM																																												
12	09/19/12	09/23/12	M-F 5-530p	5-530p	-- 1-1--	:30	2	\$375.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>-- 1-1--</td><td>2</td><td>\$375.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>M</td><td>W</td><td>09/19/12</td><td>5:23 PM</td><td>M-F 5-530p</td><td>5-530p</td><td>:30</td><td>JGTV1201H</td><td>\$375.00</td><td>NM</td></tr><tr><td>1</td><td>M</td><td>F</td><td>09/21/12</td><td>5:23 PM</td><td>M-F 5-530p</td><td>5-530p</td><td>:30</td><td>JGTV1201H</td><td>\$375.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	-- 1-1--	2	\$375.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	M	W	09/19/12	5:23 PM	M-F 5-530p	5-530p	:30	JGTV1201H	\$375.00	NM	1	M	F	09/21/12	5:23 PM	M-F 5-530p	5-530p	:30	JGTV1201H	\$375.00	NM
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2	M	W	09/19/12	5:23 PM	M-F 5-530p	5-530p	:30	JGTV1201H	\$375.00	NM																																												
1	M	F	09/21/12	5:23 PM	M-F 5-530p	5-530p	:30	JGTV1201H	\$375.00	NM																																												
13	09/19/12	09/23/12	M-F 6-630p	6-630p	-- 11---	:30	2	\$450.00	NM																																													
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1	M	W	09/19/12	6:12 PM	M-F 6-630p	6-630p	:30	JGTV1201H	\$450.00	NM																																												
2	M	Th	09/20/12	6:29 PM	M-F 6-630p	6-630p	:30	JGTV1201H	\$450.00	NM																																												
15	09/19/12	09/23/12	Emmy's Red Carpet Live	6-7p	----- 1	:30	1	\$2,100.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																							
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**Minneapolis, MN 55486-1011**

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Advertiser	Product	Estimate Number	
Graves for Congress		12063	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/19/12	09/23/12	Emmy's Red Carpet Live 6-7p		-----1	:30	1	\$2,100.00	NM
09/17/12 09/23/12 -----1 1 \$2,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 09/23/12 5:58 PM Emmy's Red Carpet Live 6-7p :30 JGTV1201H \$2,100.00 NM									
16	09/19/12	09/23/12	M-F, Su 10-1035p	10-1035p	--1----	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 --1---- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 09/19/12 M-F, Su 10-1035p 10-1035p :00 <del>\$700.00</del> NM See MG 16.2, 16.3 2 M F 09/21/12 2:35 PM Katie 2-3p :30 JGTV1201H \$125.00 NM MG for 16.1 09/19 3 M F 09/21/12 6:22 PM M-F 6-630p 6-630p :30 JGTV1201H \$450.00 NM MG for 16.1 09/19									
<b>Total Spots</b>							<b>23</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$8,475.00</b>
<u>Agency Commission</u>	<b>\$1,271.25</b>
<u>Net Amount Due</u>	<b>\$7,203.75</b>